

Special Seminar

**Investing in Human Resources:
The Impact of the COVID-19 pandemic and implications
for the Hospitality Industry**

Offered by
Integrated Hospitality (Greenhouse) Endowed Chair

Registration

September 29, 2022
15:00~16:30

Online/Large seminar room
Graduate School of Management



<https://www.gsm.kyoto-u.ac.jp/en/event/147254/>

Speaker



Bruce Tracey
Professor

SC Johnson College of
Business, Cornell University

Summary

There is growing evidence that a firm's human resources management system reflects an important organizational capability that may help firms respond quickly and effectively to dynamic and uncertain competitive settings. This seminar will highlight the impact of the COVID-19 pandemic on the hospitality and tourism industry, provide evidence and examples of the strategic value of HR, and offer insights about the future of work in the hospitality and tourism industry.