



## Global Muslim Tourism Association (GMA) – East Asia

*(A not-for-profit organization)*

### Vision

*To be the globally recognized platform for providing professional services relevant to establishing Muslim-Friendly Tourism, Halal Business, Islamic Finance, and Management systems.*

### Mission Statements

- Develop awareness and establish Muslim-Friendly tourism eco-system in East Asia.
- Help overseas companies in setting up Muslim-Friendly and Halal businesses in Malaysia.
- Provide capacity building assistance in developing Muslim-Friendly eco-systems in East Asia.
- Conduct empirical research related to Halal industry, Islamic Finance, Management and other related areas.
- Provide consultancy services to organisations in the areas of Muslim tourism, halal industry, Islamic Finance, Management and other related areas.
- Develop international linkages with related global organisations.
- Organize international and regional conferences, seminars, workshops, training and development programs, and other relevant activities.
- Publish international journals, books, and other materials relevant to Muslim Tourism, Halal industry, and Islamic Finance and Management.

**Contact us:**

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