

**The 2016 Joint Seminar of Kyoto University & Konkuk University on  
 “Service and Hospitality Management”  
 Friday, December 23, 2016  
 PROGRAM**

9:30 – 9:40	Opening Remarks Prof. Yasunaga Wakabayashi ( Dean, GSM, Kyoto University)
9:40 – 9:50	Introductory Greetings Prof. Kiyoshi Kobayashi (Kyoto University)
9:50 – 10:50	<Session 1: Global Issues> Prof. Woo Bong Kim, “Doing Creative Business in the Erratic Future”.  Prof. Kiyoshi Kobayashi, “Regional Performance, Stage Setting and Authentication in Heritage Tourism”.
10:50 – 11:00	Break
11:00 – 12:00	<Session 2: System and Services> Prof. Geun-Cheol Lee, “Effect of Energy Storage System (ESS) on Energy Demand Forecasting”.  Prof. Tadashi Yamada, “Modelling Analysis on Factors to Successfully Implement Joint Delivery Systems in Urban Areas”.
12:00 – 13:30	Lunch Time
13:30 – 15:00	<Session 3: Service Management> Prof. Baekseo Seong, “A Study on the Relationship between Corporate Environmental Disclosure and Financial Performance: Korean Firms Case”.  Prof. Yoshinori Hara, “Service Capability”.  Prof. Jin Yong Park, “Differences of Collectivism: Regulatory Focus and Psychological Contract”.
15:00 – 15:10	Break
15:10 – 17:10	<Session 4: Service Innovation> Prof. Se Kyung Oh, “Technological and Disruptive Innovation in the Financial Sector”.  Prof. Yoshikazu Maegawa, “Study on How Service Values are being Created”.  Keiko Nishimoto, “Sustainability on MICE tourism”  Aokun Xu, “Tourism as Creative Service“  Shunsuke Hazuil, “New Challenge of Teleworking and Spatial Organizing in Japanese Companies: Case Analysis from the Viewpoint of Organizational Affordance and Social Materiality”
17:10– 17:20	Closing Remarks Prof. Woo Bong Kim (Konkuk University)