

Kyoto University - Nanyang Technological University Joint Seminar

Spring School on Culture, Interaction, and Society

20-21 Feb. 2017 in Singapore

About

"Culture" has become (again) a key concept in various fields including management, marketing, and sociology. The goal of this spring school is to help students and junior researchers to pursue their own research on this theme. We are currently seeking motivated participants for this two day spring school. Three fields (management, marketing, and sociology), three perspectives (ethnomethodology, ethnography, symbolic interactionism), and three cultural domains (service, consumer culture, and identities) are cross-pollinated.

Keynote



Northwestern University Department of Sociology
John Evans professor of sociology

Gary Alan Fine

Call for Participants
Deadline: October.21

This seminar is..
supported partially by
JSPS Bilateral Open Partnership Joint Seminars

Organized by
Graduate School of Management, Kyoto University
Nanyang Technological University
Institute on Asian Consumer Insight

Service, Culture,
Consumer, Identity,
Subculture, Identity,
Ethnomethodology,
Ethnography,
Symbolic Interactionism
Management,
Marketing,
Sociology

Information

Eligibility

- + Doctoral students of Japanese universities (including Master level students continuing to doctoral program)
- + Post-doctoral researchers and junior faculty members of Japanese universities
- + All participants are required to actively participate in discussions in English.

Application

- + Apply at the following application website(resume, list of papers and presentations etc.).
<https://yamauchi.net/apply>
- + The decision will be sent out by mid November.

Financial Support

- + A round-trip airfare (economy class)
- + Accommodations in Singapore (full or in large part, depending on the number of participants)

Contact

contact.gsmdesign@gmail.com

Organizers

- + Yutaka Yamauchi, Graduate School of Management, Kyoto University
- + Julien Cayla, Nanyang Business School
- + Patrick Williams, School of Humanities and Social Sciences, Nanyang Technological University

